



超智场 创未来

2018
中国年度最佳雇主

BEST EMPLOYER AWARD 2018

INVITATION

ARTIFICIAL INTELLIGENCE AND ADVANCED INDIVIDUAL
CREATING BETTER WORKFORCE

TED 2018 Chinese Human Capital Management International Forum

China best employer forum has always focused on the latest development trend in the field of human capital. Therefore, China Best Employers Organizing Committee will hold "2018 Chinese Human Capital Management International Forum" which topic is : Artificial Intelligence and Advanced Individual, Creating better workforce. Moreover, the organizing committee would invite renowned scholars, investment strategist, entrepreneurs and business executives to attend the summit, to discuss how to gain advantage in the human capital market, and How employer brand helps enterprises to realize intelligent transformation in the context of artificial intelligence.

暨“SU” Grand Ceremony-New Business Talk 2018 And China Best Employer Award 2018 Top100

China Best Employers Organizing Committee would combine with Harvard Business Review to hold the Press conference of China Best Employer Award 2018 and the "SU" grand ceremony. Moreover, Influential Personnel will be invited to delivery keynote speech at the award ceremony, and to discuss the topics about new business model, new strategy, new organizational structure, new situations, new technologies and talents.

Human Resources Digital-Lab

Human Resources Digital-Lab could provide professional reports about employer brand strategies to enterprises. The report would include trend awareness, construction manuals, communication strategies and Individualized data analysis, and supply professional suggestion and Solution.

Set up a Digital Employer Brand

With the help of digital tools, the employer could combine "personality charm", " Interpersonal circles", "question and answer" and other products to create a distinctive employer brand identity. So that the existing staff could get a sense of honor, and attract potential employees to accede.



Diversify forms of awards – "The Most Intelligent Employers" and "The Most Influential individual "

The most intelligent employers would not only focus on artificial intelligence, knowledge payment, media and entertainment, but also focus on block chain, new retail, logistics and medical health. A new award named the most influential individual , which use to reward the leaders who contribute to the employer's brand.



Enterprise Registration Channel

北京大学
社会调查中心

Academic Support Organization



International Support Organization
(China Best Employers
for Female Employees)



Jury Support Organization



世界卫生组织
驻华代表处

The most socially responsible employer
- Smoke-Free Office space is selected by
the WHO Representative Office in China
to provide technical support



Professional Support Media Partner



New Media Support Partner